

## **BRUCE JENNER**

Bruce Jenner captivated the world when he scored a world record-breaking 8,634 points in the decathlon at the 1976 Olympic Games in Montreal and earned the title of “World’s Greatest Athlete.” His accomplishments earned him the coveted Wheaties cereal box and, of several hundred athletes who have been featured, Bruce is one of seven Wheaties spokesmen. He also starred in several memorable Tropicana orange juice commercials during the 1980’s.

In the years following his athletic achievements, Bruce has been involved in a wide variety of projects and causes. He’s been a guest star on numerous primetime television programs, a commentator for NBC, ABC and Fox sports, and host of his own health show. He and his wife Kris also have produced multiple infomercials and videos. Bruce is a supporter of many charitable organizations and serves on several advisory boards. Most recently California’s Governor Schwarzenegger appointed him the Athletic Boxing Commissioner for the state of California.

Bruce is also an entrepreneur, commercial spokesperson, television personality, actor, producer and author. A devoted husband and father of 10, when he isn’t making corporate appearances, Bruce can be found spending time with his family onscreen on E! Network’s “Keeping up with the Kardashians.” Rated the #1 show for the first two seasons, the series documents the daily lives of the Kardashian/Jenner family. Off screen and outside of work, Bruce finds time to enjoy his own hobbies including flying planes, racing cars in Grand Prix events and working on his golf game.

Bruce is also a sportscaster and commentator for a number of NBC sporting events, including the Olympic Games and received the title “Outstanding International Sportscaster of the Year.”

Bruce has accomplished a great deal in his lifetime. Interestingly, the core of his message is about others more than it is about himself. He believes that any person who makes an effort can achieve something great – greatness is the core of every man, woman and child who wants it. One powerful way to inherit greatness is to simply give. “Get involved! That’s what America is about – helping other people.”